



SITE CRITERIA

Founded in 1986, Mattress Firm currently operates over 1,700 stores across 38 states and has grown to become one of the largest and most successful specialty bedding companies in America. This mattress retail powerhouse is strengthened with high top of mind awareness and leads the category in advertising spend including TV, Radio, Digital, Newspaper and high profile partnerships like Disney and Ellen.

DEMO GUIDELINES

5-Mile

Population	100,000+
Median income	\$65,000+

PREFERRED CO-TENANTS

- Other furniture retailers
- Near major malls and freeways

SPACE PARAMETERS

- High profile corners with good access and visibility
- Street & End-cap locations in prominent shopping centers preferred
- Dense retail corridors
- Free Standing
- Power Center
- Regional Strip Mall



SEEKING SITES

- Nationwide
- 4,000 - 5,000 SF

