



# CHIPOTLE



## SITE CRITERIA

Chipotle Mexican Grill is the nation's leading fast-casual Mexican restaurant chain, owning and operating corporate units in almost every major U.S. market. The company is innovative in many respects, from its commitment to hormone-free and organic food, environmentally-friendly operation and energy-efficient design. Segall Group assists the company in site selection in the Baltimore Metropolitan area, the Maryland Eastern Shore, and lower Delaware.

## DEMO GUIDELINES

Desired Customer Base	Prefers urban and suburban trade areas with strong residential and daytime population.
Other Comments	Preferred generators: residential, office, retail, university, recreation, and hospitals

## PREFERRED CO-TENANTS

- Shopping Centers

## TRADE CRITERIA

- Urban and suburban with strong residential and daytime population.
- Preferred generators include residential, office, retail, university, recreation and hospitals.

## SITE CRITERIA

- Urban storefronts, shopping center end-caps and pads, freestanding buildings
- Current sizes range from 2,000 to 2,500 square feet depending on trade area characteristics.
- 25 feet minimum frontage.
- Patio seating preferred.
- Zoning to accommodate restaurant use and allow liquor license (beer & margaritas).
- Parking adequate for restaurant use.
- Building exterior to allow Chipotle standard storefront design and signage.
- Excellent visibility and access.



## SEEKING SITES

- Nationwide
- 1,000 - 2,800 SF
- Patio seating preferred

