



Jersey Mike's



SITE CRITERIA

BLAZE FAST-FIRE'D PIZZA, a new concept in fast-casual dining, serves artisanal quality, custom-built pizzas at freakishly fast speeds, all at a very affordable price.

DEMO GUIDELINES

3-Mile

Population	45,000+
Daytime Population	10,000+
Median income	\$50,000+
Age	25-54
Traffic Count (VPD)	25,000+



SEEKING SITES

- Nationwide
- 2,000 - 2,500 SF
- Outdoor Seating Preferred

PREFERRED CO-TENANTS

- Dominant grocer in market
- Office supply and convenience users
- Full price retailers
- Other quick casual and high end QSR users a plus.

SPACE REQUIREMENTS

- 200 AMP 120/208 three phase or 120/208 single phase electrical service to panel box in the store
- One ton of HVAC per 150 square feet
- Service, including meter, to the premises
- Fire protection to code
- Two ADA bathrooms, ideally located to Jersey Mike's plans
- Grease interceptor or trap, as per local code

LOCATION TYPES

- First ring suburban centers - strong mix of office and residential population, heavy destination and convenience retail. Large regional draw
- Second ring suburban centers - heaviest residential density, some daytime, heavy concentration of convenience retail
- Second ring urban - dense urban neighborhoods, strong residential and office population, street front and shopping center locations
- Urban/CBD - heaviest concentration of office population, some residential population a plus. Street front locations

LOCATION CRITERIA

- 1200-1800 square feet
- 20' minimum frontage
- 12 parking spots per 1000 square feet, 15 minimum
- Jersey Mike's standard sign to max size per code. For end cap locations, two signs preferred
- Outside seating strongly preferred, shared space is acceptable
- Shared pads or outparcels and end-caps preferred; in-line with good visibility from the street is acceptable
- Full turn access from both main and side arteries
- Dominant grocer in market, office supply and convenience users, full price retailers, other quick casual and high end QSR users a plus